



Finnish Institute of
Occupational Health

WELL-BEING
THROUGH WORK

How to introduce Vision Zero concept to workplaces?

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Perspectives on Vision Zero



Globally emerging and expanding concept.



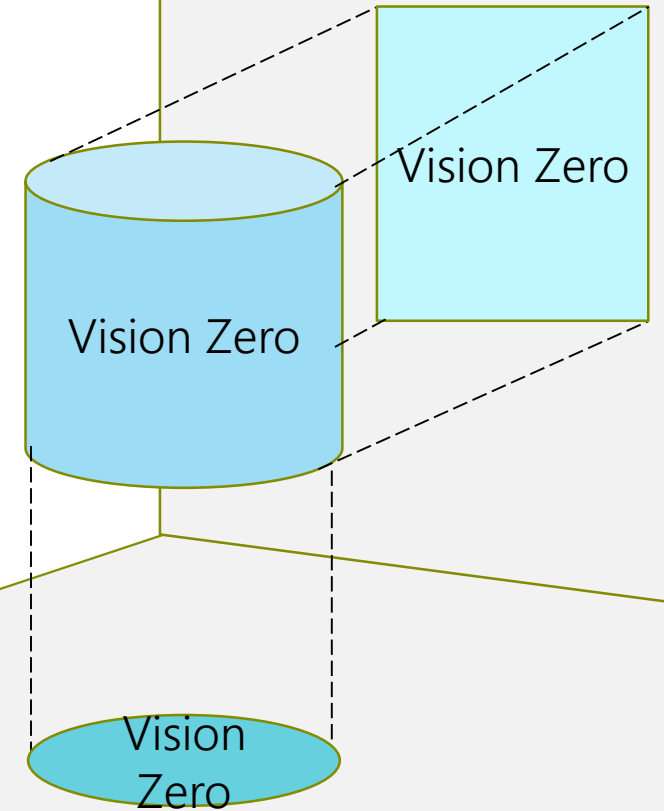
Wide and holistic perspective to develop occupational health and safety – “something for everyone”.



Meanings, practices and new innovations are created together at the workplaces.

Perspectives

- Vision Zero is a multidimensional concept
- Several approaches, both globally and on workplace level
- How you perceive and understand Vision Zero depends on where you are looking from
 - All visions are true





Case: Finnish Zero Vision Forum

- Finnish network for workplaces sharing a **genuine desire for continuous improvement of occupational health and safety.**
 - The main principle is **to share successful practices and to learn from each other.**
 - Management commitment critical for success
 - Vision Zero evolution ideas from workplaces
- Founded in 2003 – **16 years of activity.**
 - Provides national and regional events and seminars to support the needs of workplaces.
 - Provides materials and tools to promote the Vision Zero mindset.
 - Over **430 workplaces** from various branches have joined the Forum.
 - The member workplaces employ more than 400 000 people, which equals 17 % of the Finnish working force.

Commitment of members

- commitment of the company management



We commit ourselves to sharing information on best practices with other workplaces



We will improve our workplace safety in co-operation with our employees and management



Health and safety are an integral part of our workplace's successful business operations



We commit ourselves to annually providing the Zero Accident Forum's project team with information on occupational safety



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Zero tolerance
of workplace bullying

Zero no-flow
working days

Zero accidents

Zero cases
of job burnout

Zero sickness
absences due to
work

Zero supervisors and employees
unaware of occupational safety

Global Occupational Safety and Health Coalition - Task Group on Introduction of the Vision Zero concept at enterprises

- Vision Zero is a strategy and holistic mindset for continuous improvement of safety, health, and wellbeing at work.
- Task group introduces the Vision Zero concept globally to workplaces in a pragmatic way.
 - E.g. eLearning materials which support organization commitment and worker engagement for workplace safety.
 - The task group will consist of OSH institutes and organizations. The participants will collaborate to build understanding of Vision Zero and to promote it globally.
- *Main objectives:*
 - *Vision Zero eLearning Materials*
 - *International Vision Zero Summit - November 2019, Helsinki www.visionzero.fi*

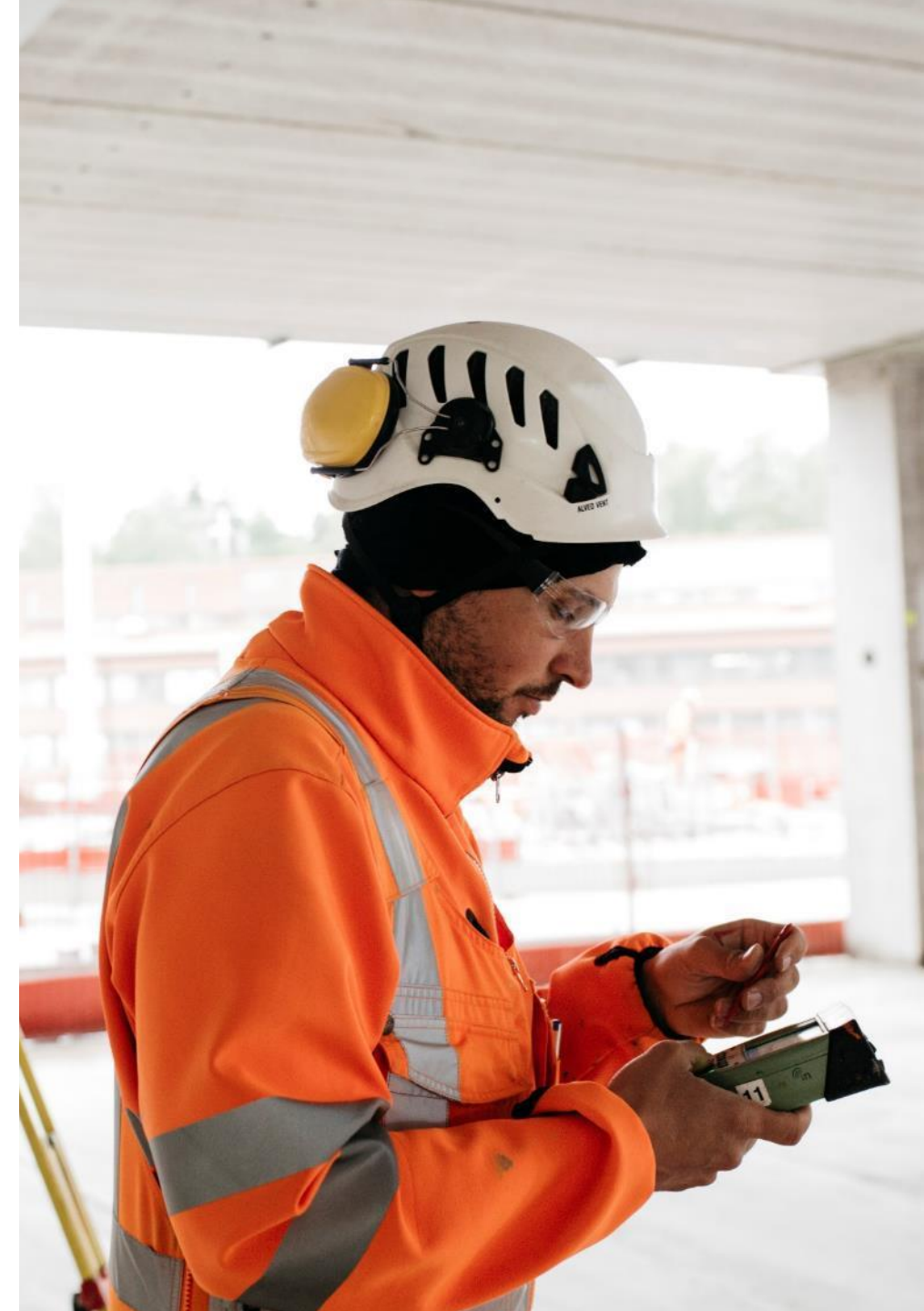
The Global Occupational Safety and Health Coalition launch will be held at Vision Zero Summit

Vision Zero eLearning Materials

- eLearning is one approach
 - A tool, at its best a stimulus for co-creating safety at workplace. Engagement of all workers

An example of an eLearning material:

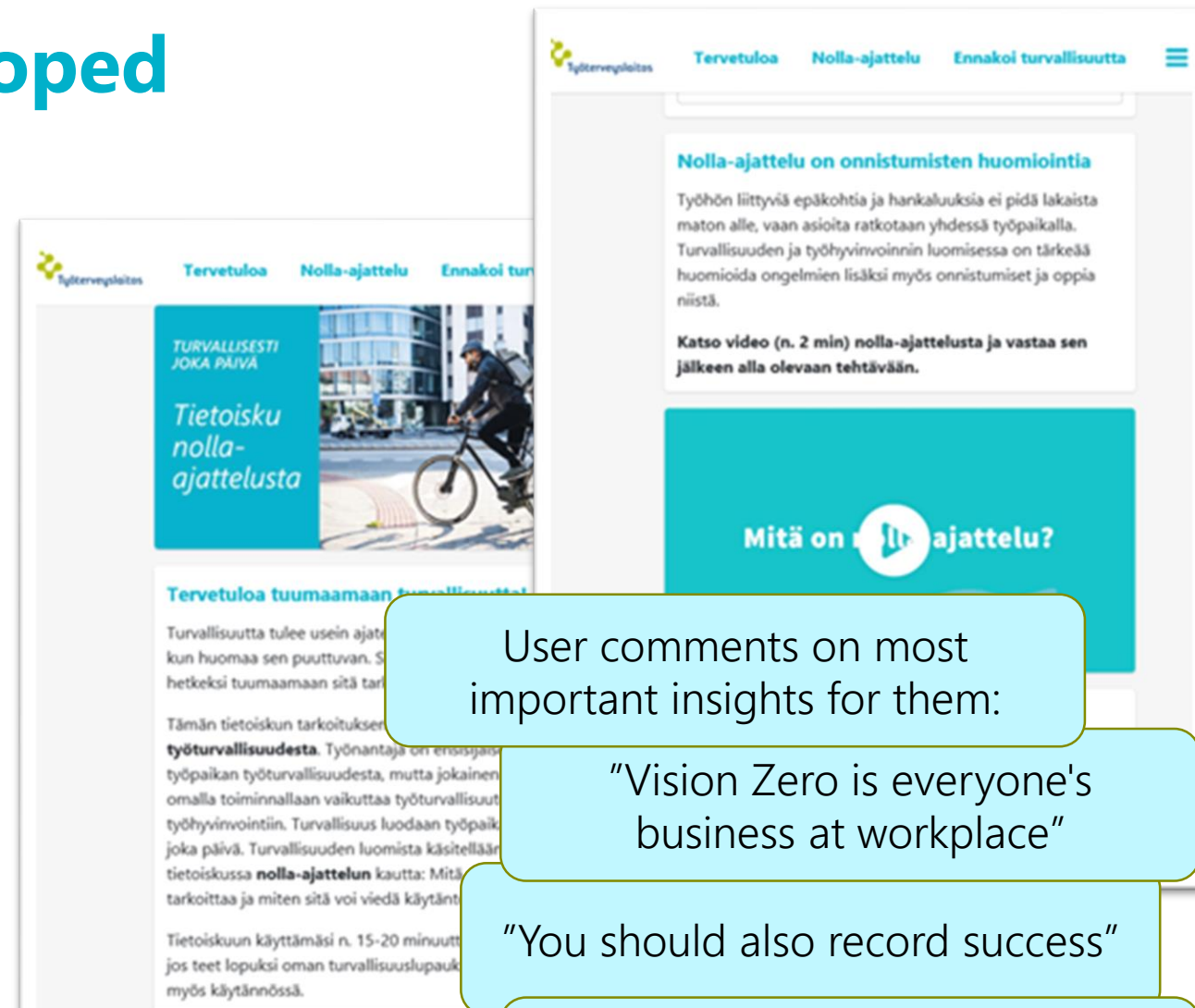
- Digital training material (appr. 15 minutes) includes short texts, videos and activating exercises.
- Introduces Vision Zero mindset and enables raising safety awareness and reflecting safety-related practices.
- A tool to facilitate joint discussions and develop work safety collaboratively in teams and organizations.



eLearning platform is developed

- Open to all users
- Language versions
- End user platform independent
- Microlearning – 5-20 min contents
- First eLearning content is in pilot phase and testing
 - "Vision Zero thinking basics", in Finnish and soon in English
 - Certificate for participants
- More materials in cooperation with TG partners – wide scope

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User comments on most important insights for them:

"Vision Zero is everyone's business at workplace"

"You should also record success"

"Vision Zero thinking should be used also on free time"

"Well-being is part of this"

Vision Zero Summit

- Renew and promote Vision Zero thinking and actions for improving safety, health and wellbeing at work
 - Vision Zero will change and develop over time – a place for discussion
- Support networking among OSH/EHS practitioners at workplaces, researchers, and other experts
- Summit participants will have access on electronic platform before and after the event
 - Similar content to the first Vision Zero eLearning module and possibility to share views on VZ

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HELSINKI

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RETHINKING VISION ZERO



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Summary - How to introduce Vision Zero concept to workplaces?

- Workplaces need such a approach to Vision Zero that speaks to them directly
 - There is no only one correct way to do Vision Zero
 - Vision Zero is wide and holistic perspective to develop occupational health and safety – “something for everyone”
- Commitment of the management and engagement of workers are a key factor for success
 - eLearning materials on Vision Zero can be used as a “stimulus” for co-creating safety at workplace



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