



Creating public value through human paradoxes – The case of regional vitality in Finnish municipalities

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Abstract and introduction

CONTEXT

308 municipalities
in Finland

Mission and vision
enhance local and
regional vitality.

Enhancing vitality
lies with both
ESOs and
municipalities.

CONCEPTS

Public value

**Human
paradoxes**

INTERVIEW DATA

Municipalities:

22 senior
managers and
mid-level
managers

ESOs

28 senior, mid-
level managers
and employees

METHOD

Qualitative

Analyzed
abductive
approach



Research questions

- *How public values manifest in the data?*
- *How human paradoxes shape the relationships between ESOs, entrepreneurs and other stakeholders, contributing to public vitality?*



Do not hesitate to contact!

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Työsuojelurahasto
Arbetskyddsfonden
The Finnish Work Environment Fund