# Transformational leaders' psychological capital

Tiina Brandt, Haaga-Helia University of Applied Sciences, Finland <u>Tiina.Brandt@haaga-helia.fi</u> <u>https://www.linkedin.com/in/tiina-brandt-327602/</u>

### **Transformational leadership**

- Transformational leaders raise the motivational level of subordinates and themselves in interaction (Bass, 1985)
- Examples; Nelson Mandela, Mahatma Gandhi, John.F Kennedy, New examples, e.g Richard Branson
- Effective way to lead; superior results (Howell & Wanasika, 2019)

Haaga-Helia

#### **Transformational leadership dimensions modified from Kouzes & Posner, 1988**

- 1. Challenging
- 2. Visioning
- 3. Enabling
- 4. Showing the way
- 5. Rewarding



Haaga-Helia 3

### **Psychological Capital**

- Concept based on positive psychology
- Individuals with high psychological capital are flexible to meet the dynamic demands of their jobs, while their PsyCap at the same time helps them experience higher level of competence and well-being (Luthans, 2006, 24)



Haaga-Helia

# **Dimensions of psychological capital**

- · Hope is a positive motivational state including
  - (a) agency (goal-directed energy)
  - (b) pathways (planning to meet goals)
- Efficacy is defined as belief in one 's ability to successfully complete a specific task
- Resilience is the ability to recover from adversity and setbacks in a way that surpasses initial expectations
- · Optimism is a positive explanatory style that interprets
  - positive events to personal, permanent, and pervasive causes,
  - · negative events in terms of external, temporary, and situation-specific factors

## **Data and Method**

- Data: N= 205
  - Women, n= 125 (61%),
  - Men, n=42 (20%),
  - Not identified, n=38 (19%)
- Questionnaires:
  - Transformational leadership (Finnish version of the Kouzes & Posner's questionnaire; see e.g. Brandt & Uusi-Kakkuri, 2016)
  - Psychological Capital (version of Luthan's questionnaire; see e.g. Brandt, Gomes & Boyanova, 2016)
- Method: Factor analyses, Correlations (Pearson)

Haaga-Helia

# **Reliability (Cronback's alpha)**

	Dimension	Cronbach´s Alpha (α)
	Challenging	0.398
Transformational Leadership	Sharing the Vision	0.571
	Enabling others to act	0.631
	Modeling the Way	0.375
	Rewarding	0.850
	Self-confidence	0.896
	Goal-oriented	0.846
	Relaxed	0.777
Psychological Capital	Optimistic about the future	0.749
	Will	0.309
	Positiveness	0.422

Haaga-Helia 7

#### **Results**

PSYCHOLOGICAL CAPITAL DIMENSIONS:	Psychological capital, sub-dimensions:	TF leadership: Challenging	TF leadership: Visioning	TF leadership: Enabling	TF leadership: Showing the Way	TF leadership: Rewarding
EFFICACY	Efficacy	0,000***	0,042*	0,007**	0,008**	0,007**
ΗΟΡΕ Α	Goal-orientation	0,000***	0,001***	0,655	0,007**	0,002**
НОРЕ В	Positive about future	0,000***	0,436	0,150	0,721	0,004**
<b>RESILIENCE A</b>	Relaxed	0,000***	0,693	0,977	0,959	0,374
RESILIENCE B	Persistence	0,001***	0,388	0,314	0,018*	0,058
OPTIMISM	Optimism	0,000***	0,896	0,000***	0,001**	0,002**

Haaga-Helia s

## Discussion

- Efficacy impact on every dimension of TF-leadership → Self-esteem is important in leadership behavior
- Goal Orientated (hope a) behavior impact on other dimensions than Enabling at TF-leadership -> Enabling is
  more static than other dimensions of TF
- Positive attitude Towards Future (hope b) impacted Challenging and Rewarding -> With this attitude you have time for new thoughts, development and rewarding
- Relaxed leaders were more Challeging -> Creativity needs time and relaxation
- Persistence with Challenging & Showing the Way -> New ideas do not come in real without persistence. Persistence is also seen by others, and thus it shows example to others.
- Optimism is shown in all dimensions but in Visioning -> Overall more positive leaders create good atmosphere and they gain better results

Maybe PsyCap qualities should be trained to leaders in order to enhance leadership?

